

# Lladro, London, Barcelona and Moscow



## Entrance Matting

Offering the very finest in porcelain figurines, Lladro has boutiques located in some of the most exclusive shopping districts throughout the world.

They are designed as modern spaces where decoration and lighting entice the public to enter and view an exclusive selection of hand-crafted pieces. As part of the refurbishment of its London and Barcelona boutiques and its new boutique in Moscow, the company required quality entrance mats. These were required to maintain the stores elegant appearance while providing a practical solution against dirt and water being brought into the boutiques on customers' shoes.

To match up to their strict aesthetic criteria, the chain carefully selected the METRO 9 - VA range from Howe Green to both reflect its high class status and also safely protect against dangerous and costly customer slips.

**Project:**

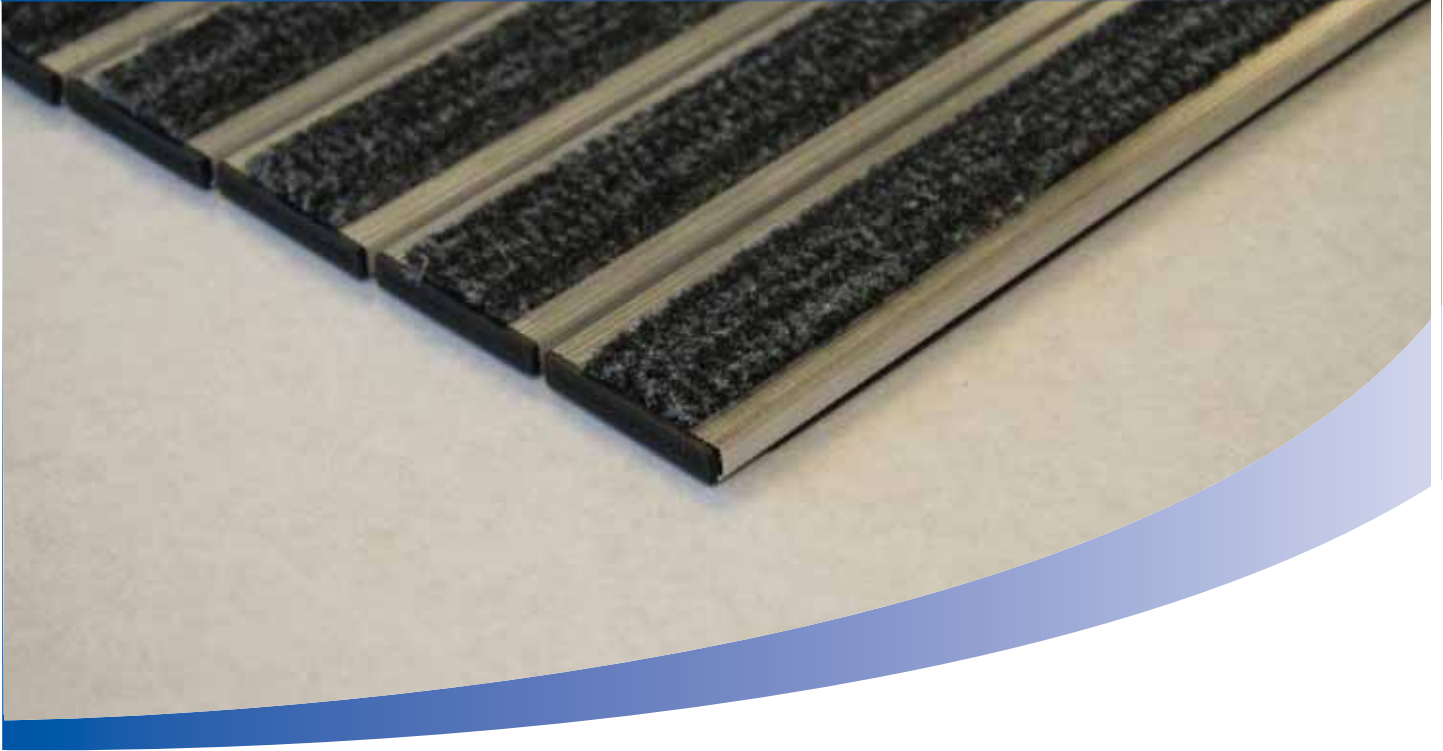
Lladro Boutiques

**Product:**

METRO 9 - VA Entrance Matting



# METRO 9 Barrier Matting



## Performance

The Metro-VA range of entrance matting from Howe Green utilises a unique vinyl abrasive insert with a coarse, granular texture on the surface and edges that offers unbeatable anti-slip properties and a pleasing appearance when laid in either semi-exposed or internal areas.

It is available in three colours (Flat Black, Ocean Grey and Safety Yellow – for extra hazard warning), and is particularly effective for interior areas like Lladro's boutiques where slip resistance is critical.

For inspired designs, the product is factory cut and shaped to create flexible solutions for clients. Metro is available in two depths either 9 or 17mm, the system can be fitted into an existing matwell or surface mounted.

The Metro-VA range has aluminium sections linking each matting insert which can be anodised in a variety of colours to complement the room design. With a recycled LDPE hinge that is resistant to ultraviolet light and temperature change, the mats are also protected from possible environmental damage.

## Installation

Lladro's choice of colour for their entrance matting was flat black to blend seamlessly in with the black tiled floors of their numerous shops. Placed at the front of each boutique, the entrance matting provides the means by which grime and moisture can be removed from customers' feet before they enter the shops, a positive benefit health and safety wise, by helping to prevent any untoward slips amongst Lladro's exquisite, but exceptionally fragile items.

Following precise measurement, the matting was cut off-site to the exact shape of each individual shop front at Howe Green's factory. Each uniquely shaped piece was then transported to site for precision laying resulting in minimum disruption for Lladro's boutiques during their refurbishment.

For Lladro, Howe Green's entrance matting provides the perfect first impression while at the same time offering the most effective means of removing dirt, grime and moisture from their customers' shoes.

**Howe Green Limited**  
Marsh Lane, Ware,  
Hertfordshire SG12 9QQ

**Tel:** + 44 (0) 1920 463230

**Fax:** + 44 (0) 1920 463231

**Email:** [info@howegreen.co.uk](mailto:info@howegreen.co.uk)

**Web:** [www.howegreen.co.uk](http://www.howegreen.co.uk)

[www.howegreen.co.uk](http://www.howegreen.co.uk)

**HOWE GREEN**